# BUMED LIFELines

## 24-25 Feb 00

CDR Shigley & Mr. Morris

# What is LIFELines ?

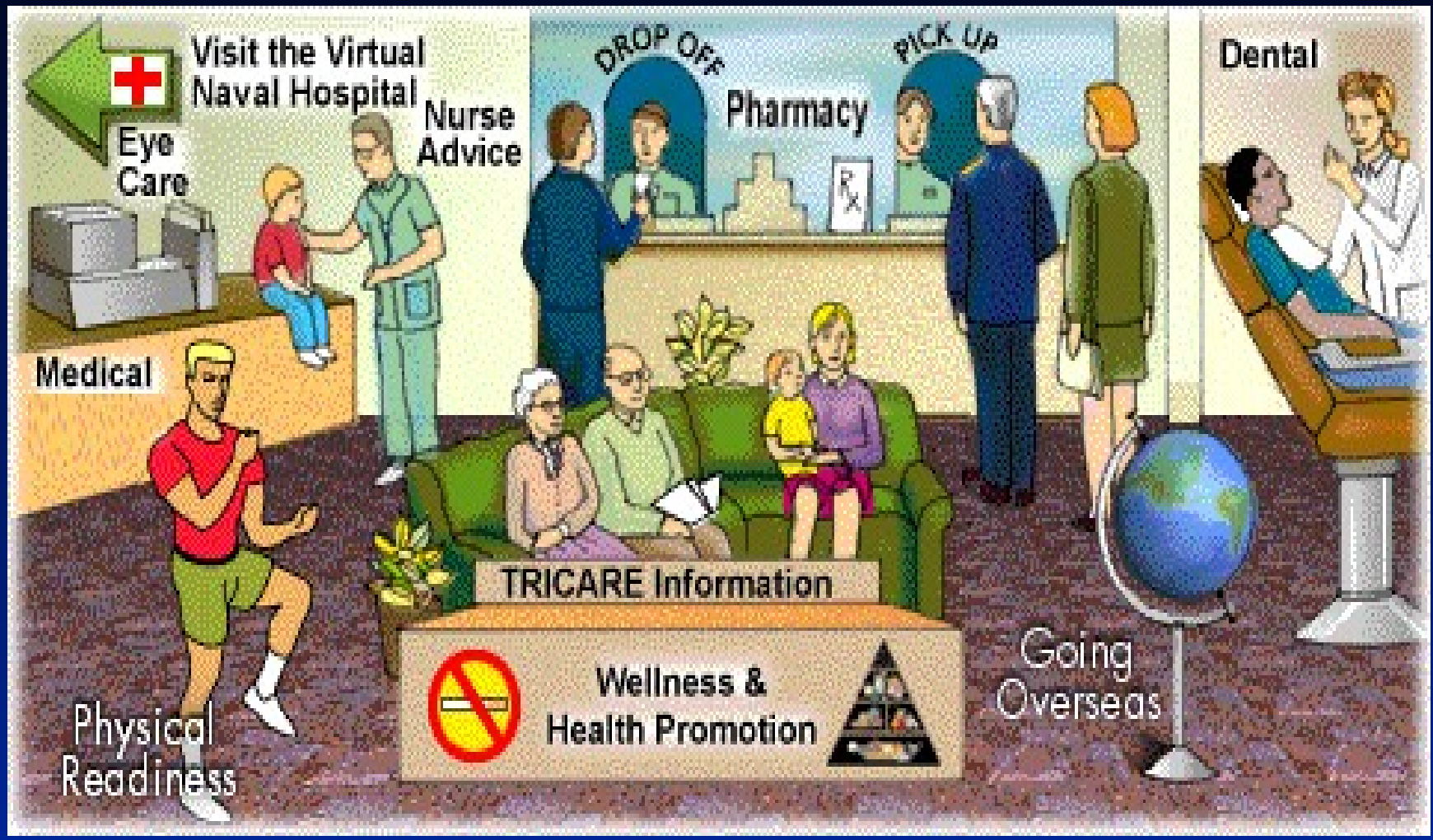
- On-line service delivery system for QOL & human resource support
- Service & family members can “go shopping” at the mall 24 hours/day, 7 days/week
- Originally proposed as a 2 yr Pilot Program for FYs 99 & 00

# Health, Wellness & Physical Readiness Store

- TRICARE Information
- Medical
- Dental
- Pharmacy
- Health Issues
- Virtual Medical Information
- Wellness & Health Promotion
- Nurse Advice

# Health, Wellness & Physical Readiness Store

lifelines
A Joint Military Services Partnership for QOL Human Services Delivery
presents



# Navy Medicine's Strategic Plan

The Health Benefit Goal: Communicate the benefit & educate our customers

- Inform customers
- Inform staff
- Prepare leadership
- Inform leaders

# News Highlights

Defense Link (3 Nov 99) & Navy Times (8 Nov 99) - Navy Web Site “LIFELines” Wins Honors

Washington Post (29 Dec 99) - Navy Web Site Part of Military Retention Drive

# Opportunities

- Resources
- Additional Programs
- Feedback
- Customer Satisfaction
- *http://www.lifelines4qol.org*
- Demonstration